



BreWingZ Secret Shopper Guidelines

Introduction Carefully read these instructions and review the survey form before conducting this shop.

When can I shop? Any Day, 11am to 10pm. Your planned shop day and time must be approved by your scheduler. You may not shop more than two shops in one month and may not shop the same shop within 60 days. Do not shop on any of the following days or your shop will not be valid and you will not be paid:

July 4th
Superbowl Sunday
Christmas Day 12/25

Report Deadline Your shop must be submitted within 48 hours following your visit! Get the latest survey from the website: yousquaredmedia.com . If a report is not turned in up to 48 hours passed the shopper experience, the shopper may not be reimbursed and or paid.

Report Guidelines The comment at the end must be filled out and include details. Each question must be answered unless it is NA like the restaurant not having a patio. A phone call must be made to the location shopped. If any of these components are missing from the survey, a shopper may not be reimbursed or paid.

Contact Your scheduler is **Kristen Guzman**. If you have any questions or encounter difficulties faxing your report please contact Kristen at

kg@yousquaredmedia.com

Qualification **To qualify for this opportunity you must:**

1. Not be a current or past **BreWingZ** employee.
2. Not have a friend or relative employed by **BreWingZ**.
3. Not be involved in a dispute with **BreWingZ**, legal or otherwise.
4. Not have a criminal history.

Payment You will be paid a \$10 shopper fee and reimbursed up to \$50 for a valid shop. You must order an entree for each person. One alcoholic beverage per adult entree may be ordered. Payment may take up to 30 days after the month the restaurant is shopped.

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BREWINGZ Hot wings, burgers, salads, wraps, flatbreads, desserts and more at reasonable prices.

Our restaurant menu variety, along with our sports bar concept, make us a dining destination for everyone. We are family friendly or a great place to catch a game with friends.

Reasons your shop could be rejected. **We CANNOT accept an evaluation under any of the following circumstances:**

1. If your shop is received late.
2. If you do not complete the shop fully.
3. If you provide inaccurate or incomplete information.
4. If you do not submit your itemized receipt with your report.
5. If you do not follow the shop instructions.

Instructions

- **Confidentiality is important!** DO NOT INDICATE TO ANYONE THAT YOU ARE A MYSTERY SHOPPER. DO NOT TAKE NOTES IN PLAIN SIGHT. Be as accurate as possible without giving yourself away. Sending yourself a text message is a great trick.
- **YOU MUST DINE IN!** To go orders will not be reimbursed.
- **Visit the restroom.**

MOST IMPORTANTLY: Comments are critical to our client and must be specific, accurate, and descriptive. Be sure to use proper punctuation and complete sentences.

Report Submission Submit your report and receipt online at: <http://yousquaredmedia.com/secret-shopper-program/> or e-mail to: documents@yousquaredmedia.com

- Don't forget to read the training manual and check that you've read it and agree to the terms online.
- After the training manual and the restaurant guidelines are read and understood- please check the agreement online to verify your shopper agreement and understanding of the process. Thank you.